

First Independent takes US rights to Holy Rollers

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Gary Rubin's First Independent Pictures has acquired US rights to the Sundance premiere *Holy Rollers* starring Jesse Eisenberg.

Rubin pursued *Holy Rollers* immediately after its world premiere in Park City and acquired the film in a seven-figure package that includes p&a spend.

The film Dramatic Competition entry recounts the true story of Hasidic Jews from New York who smuggled Ecstasy into the city in the 1990s. Key cast includes Justin Bartha, Q-Tip, Ari Graynor and Danny A Abeckaser, who also produced.

Kevin Asch made his feature directorial debut from a screenplay by Antonio Macia. Jen Gatien, Per Melita and Tory Tunnell produced alongside Abeckaser

"After five years of nurturing this deeply personal story, it's especially gratifying to know that the film will be shared with audiences around the US under the watchful eye of Gary Rubin and First Independent," Abeckaser said. "We share the same vision and belief in this beautiful and unique independent film."

Rubin and attorney Shelley Surpin negotiated with Cinetic Media's Victoria Cook on behalf of the producers.

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